

## 2010 Summer Internship Opportunity

### 【about us】

TBWA\HAKUHODO is an advertising company based in Japan, established jointly by Hakuhodo and TBWA Worldwide Inc. in 2006. With Hakuhodo's in-depth knowledge of the Japanese market as well as its long reputation for trustworthiness combined with TBWA's global network in over 250 offices in 75 countries/regions in the world, we generate and offer high quality solutions to all our clients and contribute to their continued growth.

Instead of being just another ad agency in Japan, we seek to become a completely new full service agency uniquely born from bringing together Hakuhodo's philosophy of "*seikatsu-sha* insight" and "partnership," and TBWA's methodology called "Disruption" and "Media Arts."

### 【about our summer internship】

We are offering internship positions in our Account Services and Creative Division for the summer of 2010. This is a great opportunity for you to experience being at the forefront of the business world with a chance to gain basic knowledge in advertising through lectures from leaders of the industry. We look forward to receiving applications from highly motivated students with strong interest in the global advertising business!

Period	Early August-Late September (6-8 weeks) Mon-Fri 9:30-17:30 (1hr break)
Office Location	TBWA\HAKUHODO Head Office (7 min walk from JR Yamanote Line Tamachi station Toei Mita Line Mita Station)
Requirements	<ul style="list-style-type: none"> <li>◎ Students expected to graduate in 2011 or 2012</li> <li>◎ Proficiency in English (Fluent) and Japanese (Native-level)</li> </ul>
Positions	<ul style="list-style-type: none"> <li>① Account Services</li> <li>② Creative/ Designer</li> </ul>
Compensation	No salary paid. Transportation and lunch expense during the internship will be covered (upper limit applies).
How to Apply	<p>[What to prepare]</p> <p>1. Resume with recent photo (incl. name, current &amp; permanent address, phone #, email address, desired position, official evidence of English proficiency (TOEIC TOEFL scores etc), university name, department, major, expected date of graduation)</p> <p>2. Portfolio ※only for those applying for the designer's position.</p> <p>3. Written assignment "Statement of Purpose: What you wish to learn through your internship at TBWA\HAKUHODO" (1 page on A4 size paper, in Japanese) Please send all of the above by attachment to the following email address. <a href="mailto:recruit.saiyou@tbwahakuhodo.co.jp">recruit.saiyou@tbwahakuhodo.co.jp</a></p> <p>※Please specify Summer Internship Application in title space.          ※All submitted materials will be kept confidential and be used solely for the purpose of this internship.          ※Submissions cannot be returned. ※Shortlisted candidates will be requested to present "evidence of student enrollment" upon interview.          ※Prior to the internship, interns will be required to sign a "Confidentiality Agreement" and "Identification Reference" to abide by our company's strict confidentiality regulations.</p>
Selection Process	<p>Application period (Deadline: July 16) → shortlist announcement (July 22) → Interview (July 26-28) → Final decision sent via email (July 29)</p> <p>※Only those shortlisted will be contacted for an interview.</p>
Contact	<p>TBWA\HAKUHODO Inc. 1-13-10, Shibaura Minato-ku, Tokyo, 105-0023 Human Resources Dept ※all inquiries must be made by email URL : <a href="http://www.tbwahakuhodo.co.jp/">http://www.tbwahakuhodo.co.jp/</a> e-mail : <a href="mailto:recruit.saiyou@tbwahakuhodo.co.jp">recruit.saiyou@tbwahakuhodo.co.jp</a></p>