



TBWA\HAKUHODO Inc.  
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## TBWA\HAKUHODO Inc. announces new management team

TBWA\HAKUHODO Inc. (headquarters: Minato-ku, Tokyo; President & CEO: Ichiro Zama) has announced its new management team for the 2010 fiscal year and beyond.

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### 【New management team】

President & CEO:	Ichiro Zama
COO:	Luis DeAnda (General Manager, Account Service Division 1)
Executive Vice President:	Yuzo Satoh (General Manager, Account Service Division 2)
CCO:	Miki Matsui (General Manager, Creative & Planning Division)
Vice President:	Akihiko Imai (General Manager, Touchpoint Management Division)
Vice President:	Takeshi Suzuki (General Manager, Finance / Business Administration Division)
Vice President:	Mitsuru Takamatsu (General Manager, Corporate Planning Division)

### 【Brief career histories of newly-appointed Operating Officers】

Matsui Miki  
1986: Joined Hakuhodo  
2006: Appointed Executive Creative Officer, TBWA\Hakuhodo

Takeshi Suzuki  
1989: Joined Hakuhodo  
2000: Seconded to Hakuhodo G1  
2005: Joined Hakuhodo Corporate Planning Division  
2006: Appointed Manager, Finance / Business Administration Division, Business Strategy Office, TBWA\Hakuhodo  
2009: Appointed General Manager, Finance / Business Administration Division, TBWA\Hakuhodo

Mitsuru Takamatsu  
1989: Joined Hakuhodo  
2003: Seconded to Hakuhodo G1  
2006: Appointed Manager, Corporate Planning Division, Business Strategy Office, TBWA\Hakuhodo  
2009: Appointed General Manager, Corporate Planning Division, TBWA\Hakuhodo

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