

TBWA\ HakuHodo Commences Operations at its New Office

Tokyo—February 13, 2006—TBWA\ HakuHodo Inc., a subsidiary of HakuHodo Inc., relocated and commenced operations at its new location on February 13.

TBWA\ HakuHodo is a full-service advertising agency established jointly by HakuHodo and TBWA\ Worldwide Inc. (New York, USA) on August 1, 2006. Until now, the company has operated out of two separate offices. Uniting the two will both bring staff physically together and bring about greater synergy within the joint venture. TBWA\ HakuHodo will further strive to provide its clients with quality solutions and significant and visible change.

The new TBWA\ HakuHodo Inc. office

Address: No.3 Tohun Bldg., 13-10, Shibaura 1-chome,
Minato-ku, Tokyo 105-0023

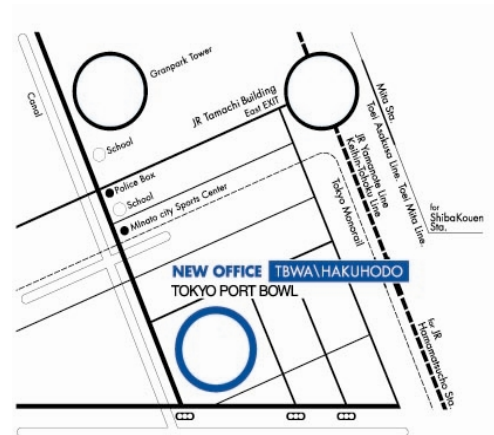
Tel: +81-(0)3-5446-7200

Fax: +81-(0)3-5446-7106

URL: www.tbwahakuhodo.co.jp

Start date: Tuesday, Feb. 13, 2007

Access: 7-minute walk from the east exit of JR Tamachi Station.
7-minute walk from exit A6 of Mita Station
on the Toei Mita or Asakusa Lines
15-minute walk from Hinode or
Shibaura-futo Stations on the Yurikamome Line



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